

## Dr. Marlène Läubli Loud

Independent Evaluation Consultant in Public Sector Evaluation



Lehrt im Weiterbildungsprogramm Evaluation der Universität Bern seit 2016

### **Kurs 23 The politics of evaluation**

Marlène Läubli Loud has over 30 years' experience in various aspects of private and public-sector evaluation in the following fields; small-to-medium enterprises, youth unemployment, public health, and communication and information technology. She has worked with a range of organizations, small and large, including the European Commission, the World Health Organization, the U.K. Department of Employment, U.K. Health Promotion Agency (now merged and become National Institute for Health and Clinical Excellence [NICE]), and the English National Board for Nursing, Midwifery and Health Visiting. Her experience includes both “doing” and “managing” commissioned evaluations. From 1993 to 2010, she was head of the Research and Evaluation Unit at the Swiss Federal Office of Public Health (SFOPH) where she took a leading role in developing and promoting the ways and means for improving the use and utility of evaluation in organisations. She continues to have a keen theoretical and practical interest in this theme and, together with John Mayne, she edited a book on “Enhancing Evaluation Use: Insights from Internal Evaluation Units”, (2014), Sage Publications.

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